

The 12th Biennial MidAmerica GIS Symposium

**April 18-22, 2010
Westin Crown Center
Kansas City, MO**

Preliminary Program

An Invitation to Participate

The MidAmerica GIS Symposium Planning Committee cordially invites you to participate in the 12th biennial MidAmerica GIS Symposium. The Planning Committee has invested a significant amount of time and resources to ensure that this Symposium will bring you the best value for your dollar during these tough economic times. Our goal is to provide you with the knowledge and solutions that will increase your productivity and effectiveness immediately. This is sure to be the best Symposium yet.

As you browse over this brochure, you will see the breadth of education opportunities we are offering. However, for the latest information, please visit

www.magicgis.org.

See you in Kansas City!

Register Online - www.magicgis.org

Questions?

Contact Jamie Schieber, Custom Meeting Planners, Inc. at (573) 445-2965 or jschiebercmp@socket.net.



SAME PRICING AS 2008!

In an effort to be more cost conscious, MAGIC has kept the registration fees the same as in 2008.

In an effort to produce a greener conference, MAGIC invites you to visit our website at www.magicgis.org for more detailed information regarding the conference.

www.magicgis.org

General Information

Hotel Information and Reservations

Westin Crown Center, One Pershing Road, Kansas City, MO 64108.
Call (816) 474-4400 to make reservations.
Room Rate: \$123.00 plus tax
Please remember to mention the MAGIC Conference to receive the discounted rates.
Room block ends on March 17, 2010.

Parking & Shuttle Service

A parking garage is located next to the Westin. It is \$13.50 per day for self parking and \$16.50 per day for valet parking. The KCI Airport Shuttle provides service for guests of the Westin. The shuttle will pick up curbside at KCI Airport and departs every 30 minutes between 5:35 am and 12:05 am. One way tickets are \$17.00 and round-trip tickets are \$29.00. Evening service is available by reservation. The shuttle trip takes approximately 35-40 minutes.

Kansas City Area Information

Kansas City, known as the "Heart of America", is popular for its swinging jazz, fantastic food and wonderful museums. Visit www.visitkc.com for additional information. Local activity information will be available at the conference registration desk.

For Additional Information

For special accommodations as addressed in ADA and any other questions, contact Jamie Schieber at (573) 445-2965 or jschiebercmp@socket.net.

Program at a Glance

Sunday, April 18

10:00 am - Registration Opens
1:00 pm - 5:00 pm - ½ Day Short Courses

Monday, April 19

7:00 am - Registration Opens
8:00 am - 5:00 pm - Full Day Short Course
8:00 am - 12:00 pm - ½ Day Short Course
1:00 pm - 5:00 pm - ½ Day Short Course
5:00 pm - 6:00 pm - New Attendee Reception
6:00 pm - 9:00 pm - Social at Liberty Memorial

Tuesday, April 20

7:00 am - Registration Opens
7:00 am - 8:00 am - Continental Breakfast
8:00 am - 10:00 am - Open Plenary Session and Awards Ceremony

10:00 am - 10:30 am - Break
10:30 am - 12:00 pm - Concurrent Sessions
12:00 pm - 1:30 pm - Lunch on your own
1:30 pm - 3:00 pm - Concurrent Sessions
1:30 pm - 5:00 pm - ½ Day Short Courses
3:00 pm - 3:30 pm - Break with Exhibitors
3:30 pm - 5:00 pm - Concurrent Sessions
3:00 pm - 8:00 pm - Exhibits Open
5:30 pm - 8:00 pm - MAGIC Extravaganza: Exhibit Reception and Casino Night

Wednesday, April 21

7:00 am - Registration Opens
7:00 am - 8:30 am - Continental Breakfast
8:30 am - 10:00 am - Concurrent Sessions
10:00 am - 10:30 am - Refreshment Break with Exhibitors

10:30 am - 12:00 pm - Concurrent Sessions
12:00 pm - 1:30 pm - Lunch on Own (Vouchers provided)
1:00pm - 1:30 pm - Dessert Reception with Exhibitors
1:00 pm - 5:00 pm - ½ Day Short Courses
1:30 pm - 3:00 pm - Concurrent Sessions
3:00 pm - 3:30 pm - Break
3:30 pm - 5:00 pm - Concurrent Sessions

Thursday, April 22

8:30 am - 10:00 am - Concurrent Sessions
10:00 am - 10:30 am - Break
10:30 am - 12:00 pm - Brunch and Closing Plenary Session
1:00 pm - 5:00 pm - ½ Day Short Courses

Short Courses

The following is a list of short courses offered throughout the Symposium. Each short course has a fee that is in addition to the Symposium fee. Please note: some short courses do take place during the regular symposium schedule. For detailed session descriptions, please visit www.magicgis.org.

Sunday, April 18

- (Half Day) - 1:00 pm - 5:00 pm
101. Introduction to GIS (Lab)
 102. Model Builder (Lab)
 103. Geodatabases (Lab)
 104. Website Design and Development
 105. Emergency Response and GIS

Monday, April 19

- (Full Day) - 8:00 am - 5:00 pm
201. Best Practices for Creating GIS Web Mapping Applications
 202. Introduction to ArcGIS (Lab)

(Half Day) - 8:00 am - 12:00 pm

203. Cartography for Beginners
204. Model Builder 2 (Lab)
205. HAZUS

206. Analyzing Point Distributions
207. LiDAR
208. Using ESRI Starter Templates
209. ArcGIS Server - Using the JavaScript API

(Half Day) - 1:00 pm - 5:00 pm

301. Advanced Geodatabases (Lab)
302. Remote Sensing for Emergency Response
303. National Grid
304. Small City, Rural GIS
305. Arc Server Flex API
306. Object Oriented Feature Extraction (Lab)

Tuesday, April 20

- (Half Day) - 1:00 pm - 5:00 pm
401. Map Book (Lab)

Wednesday, April 21

- (Half Day) - 1:00 pm - 5:00 pm
501. Mobile GIS (Lab)

Thursday, April 22

- (Half Day) - 1:00 pm - 5:00 pm
601. Processing LiDAR Data (Lab)
 602. Customizing ArcGIS (Lab)
 603. Python (Lab)
 604. Web 2.0 and GIS
 605. Parcel Data
 606. Securing Grants

Register online at www.magicgis.org

Program Format

We are working hard to bring you educational sessions that provide answers and knowledge you can use **today**.

Sessions will be categorized into:

- Safe and Healthy: Using GIS in the public safety and health industries
- Public Face of GIS: Moving GIS to the web and out to the public for mass consumption
- Professional Development: Becoming a better GIS professional
- Smart Growth: Managing the growth of communities with GIS
- Saving Time and Money: Using GIS to become more efficient in what we do
- Imagery and Remote Sensing

Please continue to visit the website for updates on concurrent sessions.

Conference Highlights

Keynote Speakers

- Adena Schutzberg, Executive Editor, *Directions Magazine*
Adena Schutzberg is Executive Editor of *Directions Magazine* and contributes to its widely-read weekly electronic newsletters, website and blogs. Before joining *Directions Magazine*, Schutzberg founded and edited GIS Monitor for nearly five years.
- Jack Dangermond, ESRI, Inc.
In 1969 ESRI started with a vision that computer mapping and GIS could help the environment. Jack Dangermond fostered the growth of ESRI from a small research group to an organization recognized as the world leader in GIS software development.

New Participant Welcome Reception

New members and others unfamiliar with MAGIC and the MAGIC Symposium are encouraged to attend this session on Monday, April 19th. This session will provide an overview of MAGIC and its activities. There will be plenty of time for questions and discussion so that everyone will learn how to take full advantage of the Symposium and their participation with MAGIC.

Monday Night Social at Liberty Memorial Sponsored by Boulevard Brewing Company

Join us Monday evening, April 19th for a truly unique social experience! MAGIC is hosting a social at the National World War I Museum at Liberty Memorial. MAGIC attendees will have the opportunity to tour the museum and see the Kansas City skyline from the Liberty Memorial Tower. Dinner will be provided and Kansas City's own Boulevard Brewing Company will provide the beverages for the evening. Don't miss out!

Exhibit Hall

Come to the 2010 MAGIC Exhibit Hall to connect with experts in GIS, geospatial data, and related technologies. The Exhibit Hall will provide opportunities to get started with your GIS or improve your existing program with proven methods as well as new and emerging technologies. There will be plenty of chances to ask questions and gain contacts in professional and social settings provided in the Exhibit Hall.

Project Showcase

You're invited to share your GIS talent by presenting a poster or project at the Project Showcase, to be held Tuesday night, April 20, 2010 from 5:30-8 pm in conjunction with the Exhibitor Reception.

Presenters must be available at the showcase opening to answer questions and discuss their work. Projects entered online at www.magicgis.org before April 1, 2010 will qualify for an attendee choice award. Sign up early to ensure a description of your work is included in the program. Submissions are open to poster or computer-based exhibits and are intended to remain on display in the exhibit hall during the symposium. Participation is limited to public sector (non-commercial) GIS users.

Casino Night

The Exhibit Hall will be turned into a Las Vegas-Style Casino on Tuesday night, April 20th. Network with other MAGIC attendees and meet vendors while playing an assortment of games where you can win BIG. Prizes, food, beverages and fun will be available!

Awards

In 1998 the MidAmerica GIS Consortium initiated a series of awards to recognize and honor public agencies, firms, organizations and individuals that have made especially noteworthy contributions to advancing the state-of-the-art and application of geographic information technologies in MidAmerica. These biennial awards are presented at each MidAmerica GIS Symposium. Awards may be presented in any of the following categories - Lifetime & Special Achievement, Symposium and Consortium Awards.

Custom Meeting Planners, Inc.
MidAmerica GIS Symposium
P.O. Box 30785
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MidAmerica
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**Look inside for Conference Highlights,
Keynote Speakers, Program Schedule,
Short Courses and More!**

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Registration Form

MidAmerica GIS Symposium – April 18-22, 2010



Three ways to register:

1. Register online at www.magicgis.org
2. Mail in this completed form with payment, purchase order or credit card to:
MidAmerica GIS Symposium, Custom Meeting Planners, PO Box 30785, Columbia, MO 65205.
3. Fax completed form with a copy of a purchase order or credit card information to (573) 445-1831.

Type or print one name per form.

First Name _____ Last Name _____
 Title _____ Organization _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone _____ Fax _____
 E-mail _____

By registering I give my permission to distribute my name and contact information to conference attendees and vendors. If I prefer not to be included in these distributed lists, I will submit a written request to jschiebercmp@socket.net.

Are you presenting? Yes No **Is this your first time at MAGIC?** Yes No

Shirt Size Men's Women's S M L XL 2X 3X

(Symposium shirts will be provided to all full Symposium attendees only that register prior to the deadline of March 17)

Short Course Registration

	1st Choice	2nd Choice	Short Course Cost w/Symposium	Short Course Only
Sunday Afternoon	_____	_____	\$60	\$90
Monday Full Day	_____	_____	\$120	\$180
Monday Morning	_____	_____	\$60	\$90
Monday Afternoon	_____	_____	\$60	\$90
Tuesday Afternoon	_____	_____	\$60	\$90
Wednesday Afternoon	_____	_____	\$60	\$90
Thursday Afternoon	_____	_____	\$60	\$90

CEU Processing Fee.....\$20

Late Fee (if after March 17, 2010).....\$50

Total for Short Courses Only..... \$ _____

GIS Symposium Registration (April 20-22, 2010)..... \$245 \$ _____

(Includes Monday evening social, continental breakfast Tuesday, Wednesday, all breaks, Tuesday dessert reception and evening reception in the Exhibit Hall, and Thursday brunch)

Daily Registration Fee..... \$175 (per day) \$ _____

Tues., April 20 Wed., April 21 Thurs., April 22

Late Fee (if after March 17, 2010)..... \$50 \$ _____

Additional Exhibitor Registration (Includes same meals and breaks as the Full GIS Symposium Registration). \$175 (per day) \$ _____

Note: Each exhibit booth receives one complimentary full Symposium registration.

Student Registration (Full Time Students only; Please enclose a photocopy of your current student ID. Includes same breaks and meals as the Full GIS Symposium Registration. Student ID will be required at check-in.)..... \$100 \$ _____

Total for Symposium..... \$ _____

Total Due for Short Courses and Symposium..... \$ _____

Method of Payment

Check Enclosed (Made payable to Custom Meeting Planners Fed. ID #20-3915528)

Purchase Order Enclosed (Please Invoice)

Credit Card: MasterCard Visa Discover Exp. Date _____

Card Number _____ Name on Card (Print) _____

Authorized Signature _____

Address if different from registrant _____

For Office Use Only 20001	Customer ID _____	Rcpt.# _____
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