

MidAmerica GIS SYMPOSIUM 2024

MAGIC 2024: Omaha
The Midwest World Series of GIS

April 15–18, 2024



MIDAMERICA
GIS™

Exhibitor Fees

PLATINUM MAGIC SPONSOR – \$4,500

Open to any organization; Late fee of \$200.00 after March 1, 2024

Premium Floor Space – Exhibit Booth with high visibility and will be near open seating. 10' x 20' open area includes two 6' skirted tables, four chairs, two complimentary representatives, complimentary electrical – 110v outlet and a wastebasket

ACKNOWLEDGMENT

- Front of the conference web page (with link to organization's web page)
- Acknowledgment on the conference app
- Special recognition at opening session

AGENDA TIME

- Opportunity to present at Symposium. Presentations should not focus on sales, rather technology
- Vendor Learning Lab – meeting space and agenda time provided

OTHER BENEFITS

- Sponsorship of mid-morning refreshment break and continental breakfast
- List of attendees provided both before and after Symposium
- Display company banner at the registration area

GOLD MAGIC SPONSOR – \$3,000

Open to any organization; Late fee of \$200.00 after March 1, 2024

Premium Floor Space – Exhibit Booth with high visibility and will be near open seating. 10' x 20' open area includes two 6' skirted tables, four chairs, two complimentary representatives, complimentary electrical – 110v outlet and a wastebasket

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AGENDA TIME

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OTHER BENEFITS

- Sponsorship of mid-morning refreshment break
- List of attendees provided both before and after Symposium

For the Vending Learning Lab company will be responsible to provide all equipment, supplies, and software needed.

Exhibitor Service Kit will be provided by contractor to secure additional amenities



Exhibitor Fees

SILVER MAGIC SPONSOR – \$1,500

Open to any organization; Late fee of \$200.00 after March 1, 2024

Booth area, ID sign, two side rails, one 6' skirted table, one complimentary representative, two chairs, complimentary electrical – 110v outlet and a wastebasket

ACKNOWLEDGMENT

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AGENDA TIME

- Opportunity to present at Symposium.

OTHER BENEFITS

- List of attendees provided both before and after Symposium

FRIENDS OF MAGIC TIER II – \$500

Open to not-for-profit organizations, government agencies and academic programs only; no late fees assessed

- One booth area, ID sign, two side rails, one 6' skirted table, two chairs, complimentary electrical – 110v outlet and a wastebasket
- Acknowledgment on the conference web page (with link to organization's web page)
- Acknowledgment on the conference app
- List of attendees provided after Symposium

FRIENDS OF MAGIC TIER I – \$250

Open to not-for-profit organizations, government agencies and academic programs only; no late fees assessed

- Acknowledgment on the conference web page (with link to organization's web page)
- Acknowledgment on the conference app

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Exhibitor Service Kit will be provided by contractor to secure additional amenities



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Learn more at
www.magicgis.org/page-18300

Sponsorship Opportunities

If you are looking to increase your company's exposure at the Symposium consider one of these additional sponsorships. Each one listed below puts your company's name and logo in front of every attendee. These opportunities are available to registered exhibitors only until March 1, 2024. At that time, they will then be available to the public for purchase.

TUESDAY NIGHT WELCOME AND/OR WEDNESDAY NIGHT VENDOR RECEPTION

\$1,000 each – 2 available

- The Symposium is hosting a reception on Monday evening in the Executive Meeting Center and Tuesday evening in the Ballroom
- Acknowledgment on the conference web page (with link to organization's web page)
- Custom Banner Stand with your company's logo
- Your company logo will appear on all event signage
- Recognition during both Keynote Sessions
- Opportunity to put personalized materials on cocktail tables during Welcome/Reception

CONFERENCE APP BANNER AD

\$250 each – 10 available

- Your company name and logo will appear in a banner ad on the mobile app provided to all Symposium attendees
- Acknowledgment on the conference web page (with link to organization's web page)

SPONSOR VENDOR FOCUSED PRESENTATION/COMMERCIAL

\$500 each – 3 available

- Your company will be allowed a 5–7 minute presentation focused specifically on your company's products and services during the opening plenary while also inviting attendees to visit your exhibit booth.



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CONFERENCE BAGS

\$1,000

- MAGIC purchases 500 tote bags for attendees
- Displays Company logo along with MAGIC's

MAGIC SURPRISE GIVEAWAY

\$1,000

- This Symposium's giveaway is a surprise!
- Your company logo will appear alongside MAGIC's logo on this awesome giveaway.

~~LANYARDS~~

~~\$500~~

- ~~• Your company provides 500 lanyards for all Symposium attendees~~
- ~~• Displays Company logo along with MAGIC's~~

For more information, contact Mike Kamin, 2024 Exhibitor Chair
mkamin@bataviail.gov



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